

IndigoSEO

IndigoSEO (Search engine optimization) is a service to improve the volume or quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results. Normally, the closer to the top of the list a site appears in the search results, the more visitors it will receive. IndigoSEO can target different kinds of search, including image search, local search, and industry-specific vertical search engines.

Every company should have a Internet marketing strategy, IndigoSEO considers how search engines work and what people search for. We can optimize a website to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines.

Contact Us for a quote today

Read more about our packages below:

Silver SEO Package

- Research and determination for viable keywords, according to subject of your website.
- SEO of home page: Keywords, meta tags, site description, headers, alt tags plus optimizing keyword density and adjustment of text content accordingly on the home page for top-performance
- Extra pages that would need to be optimized would be quoted separately.
- Submission to about 100 search engines plus manual submission to Google, Yahoo and MSN (Windows Live Search).
- Creation of site maps, setup and submission of site maps in sitemap.xml format.
- Establish listings in up to 5 industry relevant indexes and directories.
- Possible re-submissions to search engines (if necessary) monthly
- Monthly maintenance of website to keep site up to date and fresh with rankings in accordance to ongoing search engine developments, changes and updates.
- Monthly performance reports emailed to you.

Basic SEO Package

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SEO of your home page: Keywords, meta tags, site description, headers, alt tags plus optimizing keyword density and adjustment of text content on the home page for top-performance.

- Submission to about 100 search engines plus manual submission to Google, Yahoo and MSN (Windows Live Search).
- Possible re-submissions to search engines (if necessary) monthly
- One performance review after 3-5 months and possible updates to improve rankings, if needed.

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